

FACTS	WHAT DOES ESSENTIAL LENDING, INC ("WISE LOAN") DO WITH YOUR PERSONAL INFORMATION?	
WHY?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.	
WHAT?	<p>The types of personal information we collect, and share depend on the product or service you have with us. This information can include:</p> <ul style="list-style-type: none"> • Social Security number and employment • Account balances and payment history • Credit history and income <p>When you are no longer our customer, we continue to share your information as described in this notice.</p>	
HOW?	All financial companies need to share customers' personal information to their everyday business. the section below, we list the reasons financial companies can share their customers' personal information; the reasons Wise Loan chooses to share; and whether you can limit this sharing.	
	Does Wise Loan share?	Can you limit this sharing?
For our everyday business purposes— such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	YES	NO
For our marketing purposes— to offer our products and services to you	YES	NO
For joint marketing with other financial companies	YES	YES
For our affiliates' everyday business purposes— information about your transactions and experiences	YES	NO
For our affiliates' everyday business purposes— information about your creditworthiness	YES	YES
For our affiliates to market to you	YES	YES
For nonaffiliates to market to you	YES	YES
Questions?	Call 800-516-7840 or go to www.wiseloan.com	

Who we are	
Who is providing this notice?	Essential Lending, Inc. dba Wise Loan
What we do	
How does Wise Loan protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does Wise Loan collect my personal information?	<p>We collect your personal information, for example, when you:</p> <ul style="list-style-type: none"> • Apply for a loan or give a Social Security number. • Give bank account information. • Give employment and income information. <p>We also collect your personal information from other sources, such as a credit report from a credit bureau and loan or payment history from other creditors.</p>
Why can't I limit all sharing?	<p>Federal law gives you the right to limit only:</p> <ul style="list-style-type: none"> • sharing for affiliates' everyday business purposes- information about your creditworthiness • affiliates from using your information to market to you • sharing for nonaffiliates to market to you <p>State laws and individual companies may give you additional rights to limit sharing.</p>
Definitions	
Affiliates	<p>Companies related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> • <i>Affiliates we share with include financial companies such as banks and other lenders and non-financial companies such as our service providers..</i>
Nonaffiliates	<p>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> • <i>Nonaffiliates we share with can include mortgage and insurance companies.</i>

	<ul style="list-style-type: none">• <i>Direct Marketing companies for application, resell direct mail and other purposes.</i>
Joint marketing	<p>A formal agreement between nonaffiliated financial companies that together market financial products or services to you.</p> <ul style="list-style-type: none">• <i>Our joint marketing partners include ad network and website managers.</i>• <i>Our service providers that prepare statements and handle customer inquiries.</i>